Understanding Metropolitan Transport + Its Governance Systems

Discussion based on papers by Måns Lönnroth and Jeffrey Kenworthy

Lauren Ames Fischer Columbia University

Governance + Implementation + Power

Governance = "the processes of interaction and decision-making among actors involved in a collective problem" (Hufty 2011)

Implementation = "the struggle over the realization of ideas" (Pressman + Wildavsky 1979)

Power = the ability to forge (or prevent) links in causal chain to achieve desired results; to win the 'struggle over the realization ideas'

Paucity of research on the ways that public decisions are made, especially in systems of pluralism and democracy (Davis and Altshuler 2018)



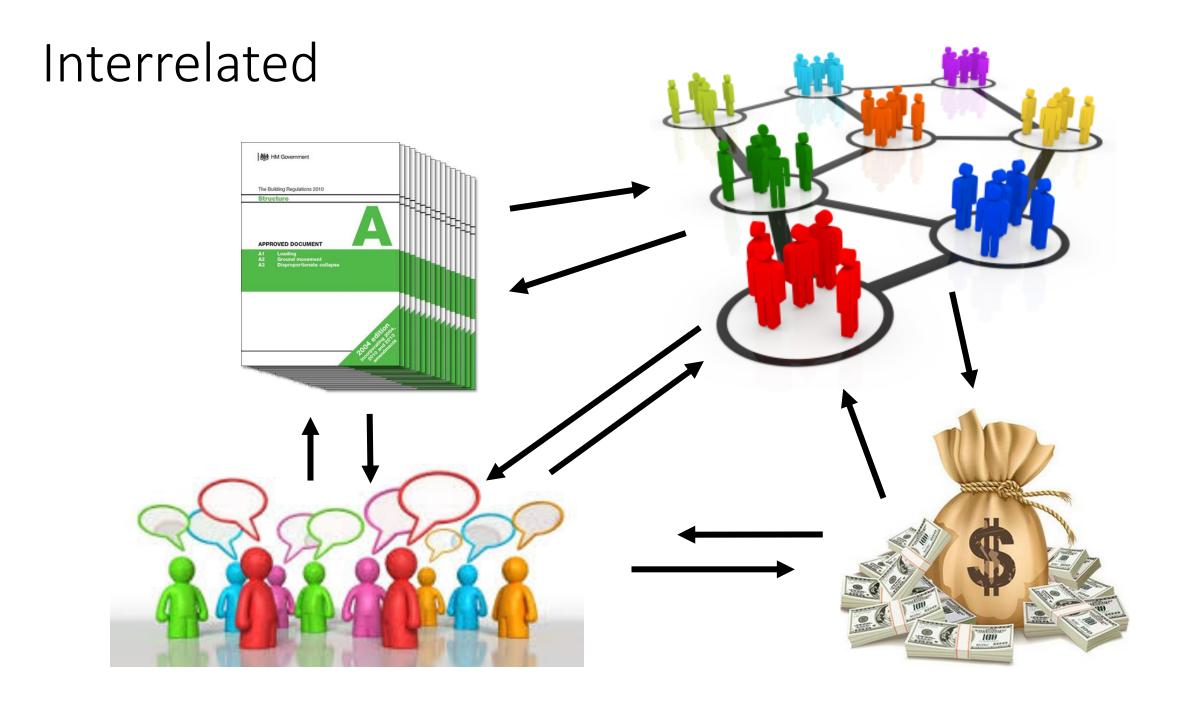
Rules + Regulations

 Stakeholder Networks + Human Resources

Normative Arguments + Values



Revenue Raising + Allocation Strategies



Multi-Scalar

National



Limits on Car Ownership

State/Regional



Binding Emissions Targets



Sustainability



Competitive Grants



Economic Efficiency



Gas Taxes

Local/ Sub-Municipal



Land Regulation





Placemaking

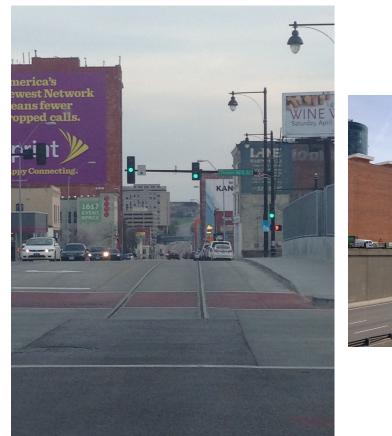


Value Capture

Contextual



Morning Commute in New York City





Morning Commute in Kansas City, MO

Contextual

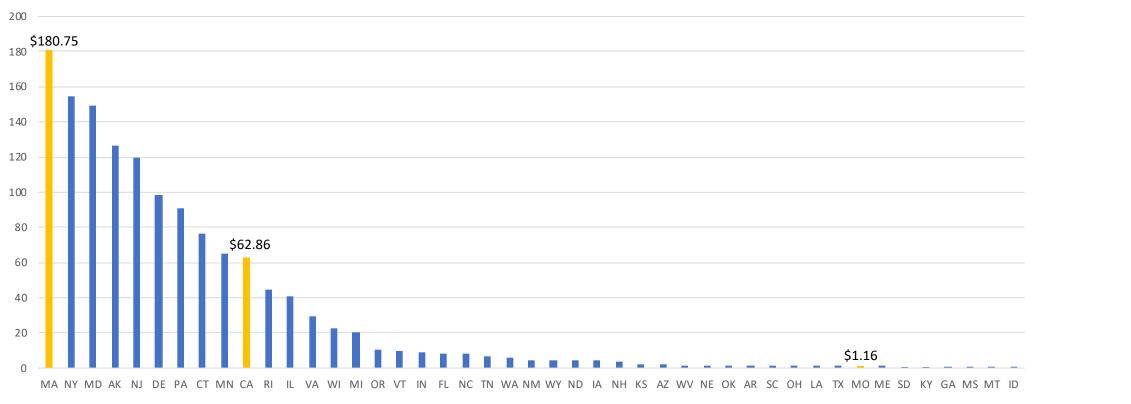
Parking in Downtown Kansas City \$4/day

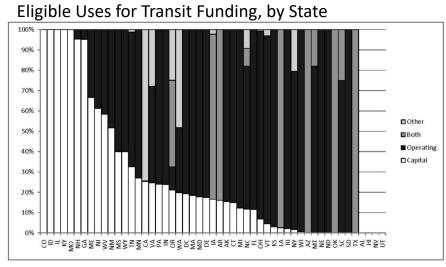


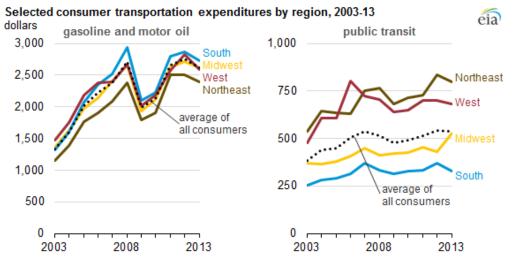
Parking in Midtown New York City \$25/hour



Annual Public Transit Spending, Per Capita, by U.S. State (APTA 2010)







Notes from the U.S. Midwest

"You don't get any community excited about transit if you are talking about moving people around but if you start ratcheting up the conversation **about how do we save the** core of our city, how do we focus our development patterns, how do we bring money to our region. That's the way to engage an average person who does not see themselves as a direct transit user. Framing as less of a transportation issue and more of an urban development and lifestyle issue is the best way to engage the community."

> - President, Regional Transit Advocacy, Kansas City Missouri

"You have rail. You have a transit system now.

Anywhere can have a bus. I live out in the suburbs and we have a bus." - Streetcar Outreach Director

The city not going to move the streetcar five years down the road when things start happening in other parts of the city - its an **investment that developers see as longterm and so they are willing to build**."

- Mayor, Kansas City

"Best plan for success is to **build transit in areas where it has proven support**, not into areas where the perception of need for transit may be highest."

- Streetcar Authority Board Member

Governance Issues of Urban Transport are Complex: Interrelated/Relational + Multi-Scalar + Contextual

Target Middle Class -> Broader Investments for Low-Income Residents

Road-based Transit [?]> Land Use + Development Impacts

New Technologies -> Reduce Automobile Dependence Long Term

When, Where and How? For Whom? Lessons from Cases of Success + Failure Toward a *Political* Understanding of Urban Transport